



# BAILEY ZANDER

Graphic Designer



## EXPERIENCE

2017-Present

### IOWA BANKERS ASSOCIATION, JOHNSTON, IA

*Marketing Communications Intern*

Create designs for marketing materials and design logos for events. Improve communication process through updating the database and contacting banks to gather the most current information. Assist with various events hosted by the Iowa Bankers Association.

2018

### THE DES MOINES COMMUNITY PLAYHOUSE, DES MOINES, IA

*Designer*

Worked in an agency to create a multi-media awareness campaign about the change of location for the summer because of construction.

2017

### DRAKE POLITICAL REVIEW, DRAKE UNIVERSITY, DES MOINES, IA

*Art Director*

Oversee team of designers and collaborate to format the layout of the magazine and create graphics appropriate to story content. Ensure designers meet deadlines and produce quality work.

2015-2017

### STUDENT ACTIVITIES EXECUTIVE BOARD, DRAKE UNIVERSITY

*Graphic Design Co-Chair*

Design 10-12 posters a year for events hosted by the Student Activities Board (SAB). Create Snapchat Geofilters, handouts and table tents for events. Collaborate with the marketing team to come up with new ways to advertise events. Redesigned the SAB organization logo.



## AWARDS

### AMERICAN ADVERTISING

**AWARDS:** February 25, 2017

**Gold & Best of Show:** Book Design [Bauhaus Manifesto]

**Gold:** Snapchat Geofilters

**HASHIE AWARDS:** August 25, 2016

**2nd Place for Excellence in Social Media by a student:** Snapchat Geofilters for SAB Relays Events



## SKILLS



### DESIGN

Illustrator  
InDesign  
Photoshop  
Animate  
iMovie  
Logo Design



### GENERAL

Excel  
Powerpoint  
Word  
Database Entry



### WEB

Wireframing  
Prototyping  
InVision  
HTML  
CSS

## CONTACT

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[baileyzander.com](http://baileyzander.com)

## EDUCATION

**Drake University**  
**Des Moines, Iowa**  
2014-present

### Degrees

Bachelor of Arts in Journalism  
and Mass Communication

Bachelor of Arts

### Majors

Graphic Design

Advertising

### Minor

Spanish

### Anticipated Graduation

**Date:** May 2018

**Current GPA:** 3.80

## HONORS

**Drake University Fine Arts**  
**Scholarship**  
2014-present

**Drake University Presidential**  
**Scholarship**  
2014-present

**Drake University**  
**President's List**  
Spring 2015, Fall 2017

**Drake University Dean's List**  
Fall 2015, Spring 2016, Fall 2016,  
Spring 2017